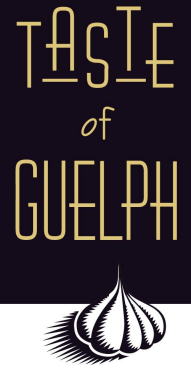


2011 Sponsorship
Package



Taste of Guelph -- the gourmet garden party with a difference!

Taste of Guelph features more than 55 of the area's finest restaurateurs, caterers, vintners and brewers. Together they serve up delectable samples from their menus to help raise funds for The Foundation of Guelph General Hospital and St. Joseph's Health Centre Foundation, Guelph.

Over the past 13 years, *Taste of Guelph* has raised more than \$600,000 for acute care, long-term care, rehabilitation and mental health.

Funds raised from the day's events will be used by Guelph General Hospital and St. Joseph's Health Centre to help purchase critically needed equipment – equipment that enables dedicated caregivers to make a difference in the lives of thousands of community members every day.

Last year, more than 600 people attended this garden party including close to 70 volunteers who helped keep the day running smoothly. In addition, more than 15 sponsors made significant contributions of cash and in-kind donations.

Sponsors are key to our continuing success. *Taste of Guelph* provides an excellent opportunity for media exposure as well as opportunities for companies to gain access to a specific target market.

All sponsors are recognized in a variety of ways, commensurate with the level of sponsorship. The specific opportunities are detailed in the pages that follow.

In addition to these benefits of course, your sponsorship support is an investment in health care in our community. You will be helping Guelph General Hospital and St. Joseph's Health Centre, Guelph meet the diverse health care needs of our community – through all ages and stages of life.

We invite you to join those with the "best taste" in Guelph and help keep Taste the talk of the town.





Presenting Sponsor - RESERVED

Presenting Sponsor will receive the following recognition...

Pre-event Promotion



Presenting sponsor tagline on promotional materials including the following, as possible given confirmation date and printing deadlines:

- Letter to all previous ticket buyers (500+), mailed in June
- Posters, posted in Guelph and in participating restaurants (200)
- Flyers for participating restaurants and targeted mailings (6000)
- Teaser ads in the Guelph Mercury and Guelph Tribune, from mid-July to early September (if the Guelph Mercury and Guelph Tribune are confirmed as sponsors)
- Event tickets (600+ printed)



Articles in Foundation/Hospital newsletters



Prominent website recognition (www.tasteofguelph.com) including link to your webpage

Acknowledgement at Event



Two exclusive banners in tent



Prominent recognition on sponsor signboard



Two page center spread in the souvenir directory reserved for your company's logo and sponsor messages * (600 directories will be printed and distributed to all guests and participants)



Invitation to participate in formal remarks during the event

Post-event Acknowledgement



Logo on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury



Logo on thank you card accompanying ticket buyers' tax receipt (500+)



Acknowledgement on Taste of Guelph website, including link to your company website

Tickets and VIP Invitations



Sixteen complimentary tickets (value \$1600) and access to the VIP preview reception

* committee reserves the right to approve content

Thanks to our 2010 Sponsors

PLATINUM SPONSORS



GOLD SPONSORS



Guelph Mercury

Guelph TRIBUNE

Magic 106.1 1460 CJOY

ROY-AL Rentals and Party Centre

SILVER SPONSORS



palmer AUDIO



TD Canada Trust

BRONZE SPONSORS

Garda

Meridian Credit Union

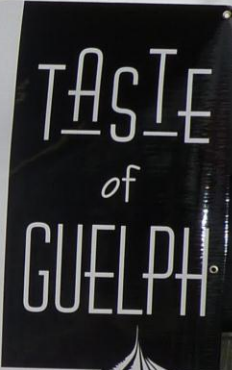
Outdoor Services

Swan Moving and Storage

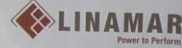
The 13th annual garden party
and fundraiser in support of:



Printed by: PAC






PRESENTED BY:







Platinum Sponsors (\$10,000 - \$14,999, cash or in kind)
Platinum Sponsors will receive the following recognition...




Pre-event Promotion

-  Name listed on posters displayed throughout Guelph and in participating restaurants (200)
-  Prominent website recognition (www.tasteofguelph.com) including link to your webpage
-  Name listed on event flyer mailed to all prior ticket buyers and strategically distributed throughout Guelph (6000)


Acknowledgement at Event

-  Logo on an exclusive banner prominently displayed in tent
-  Logo on a sponsor sign at the event
-  Public acknowledgement of your sponsorship during opening remarks
-  Full page space in the souvenir directory reserved for your company's logo and sponsor message * (600 directories will be printed and distributed to all guests and participants)

Post-event Acknowledgement

-  Logo on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury
-  Logo on thank you card accompanying ticket buyers' tax receipt (500+)
-  Acknowledgement on Taste of Guelph website, including link to your company website

Tickets and VIP Invitations

-  Ten tickets to the event (value \$1,000) and access to VIP preview tasting reception

* committee reserves the right to approve content





Gold Sponsors (\$5,000 to \$9,999, cash or in kind)
Gold Sponsors will receive the following recognition...

Pre-event Promotion



Name listed on posters displayed throughout Guelph and in participating restaurants (200)



Prominent website recognition (www.tasteofguelph.com) including link to your webpage



Name listed on event flyer mailed to all prior ticket buyers and strategically distributed throughout Guelph (6000)

Acknowledgement at Event



Logo on an exclusive banner prominently displayed



Logo on a sponsor sign at event



Public acknowledgement of your sponsorship during opening remarks



Full page space in the souvenir directory reserved for your company's logo and sponsor message * (600 directories will be printed and distributed to all guests and participants)

Post-event Acknowledgement



Logo on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury



Logo on thank you card accompanying ticket buyers' tax receipt (500+)



Acknowledgement on Taste of Guelph website, including link to your company website

Tickets and VIP Invitations



Eight tickets to the event (value \$800) and access to VIP preview tasting reception

* committee reserves the right to approve content



Silver Sponsors (\$2,500 to \$4,999, cash or in kind)
Silver Sponsors will receive the following recognition...

Pre-event Promotion



Name listed on posters displayed throughout Guelph and in participating restaurants (200)



Website recognition (www.tasteofguelph.com) including link to your webpage



Name listed on event flyer mailed to all prior ticket buyers and strategically distributed throughout Guelph (6000)

Acknowledgement at Event



Logo on a sponsor sign at the event



Public acknowledgment of your sponsorship during opening remarks



Half page space in the souvenir directory reserved for your company's logo and sponsor message * (600 directories will be printed and distributed to all guests and participants)

Post-event Acknowledgement



Name on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury

Tickets and VIP Invitations



Four tickets to the event (value \$400) and access to VIP preview tasting reception

* committee reserves the right to approve content





Bronze Sponsors (\$1,000 to \$2,499, cash or in kind)
Bronze Sponsors will receive the following recognition...

Pre-event Promotion



Name listed on posters displayed throughout Guelph and in participating restaurants (200)



Website recognition (www.tasteofguelph.com) including link to your webpage



Name listed on event flyer mailed to all prior ticket buyers and strategically distributed throughout Guelph (6000)

Acknowledgement at Event



Third of a page space in the souvenir directory reserved for your company's logo and sponsor message * (600 directories will be printed and distributed to all guests and participants)



Name on a sponsor sign at the event

Post-event Acknowledgement



Name on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury

Tickets and VIP Invitations



Two tickets to the event (value \$200) and access to VIP preview tasting reception

* committee reserves the right to approve content



*A Deliciously Different Benefit in support of
Guelph General Hospital and St. Joseph's Health Centre, Guelph*

TASTE
of
GUELPH



Supporters - \$100 to \$999 cash or in kind
Supporters will receive the following recognition...

Acknowledgement at Event



Your name displayed on a sponsor signboard at the event



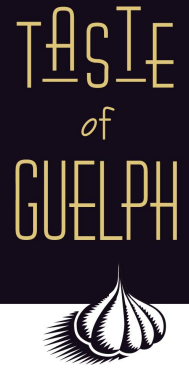
Listing/acknowledgement in the souvenir directory reserved (600 directories will be printed and distributed to all guests and participants)

Post-Event Acknowledgement



Name on post-event thank you advertisement published in Guelph Tribune and Guelph Mercury





About the Foundations

Since 1987, **The Foundation of Guelph General Hospital** has raised more than \$35 million thanks to the generosity of our community. Through this support, lives have been changed in ways that would not have been possible otherwise. Funds raised have enabled Guelph General Hospital to purchase urgently needed medical equipment, complete needed renovations and establish an endowment fund. Recently, the Foundation's *MRI & More* campaign surpassed its \$6 million goal. The funds brought MRI services to Guelph, helped create an Emergency Mental Health Unit and will help fund vascular surgery services.

Guelph General Hospital provides care to a thousand community members each and every day, from visits to the Emergency Department to in-patient stays to surgical procedures to diagnostic tests to births. We care for our community, though all ages and stages of life.

Governed by a volunteer Board of Directors, the Foundation is dedicated to working with donors to make their philanthropic wishes come true.

For further information, contact:
Suzanne Bone CFRE, Chief Executive Officer,
519-837-6422 or sbone@gghorg.ca



St. Joseph's Health Centre Foundation raises funds for new equipment, quality of life programs and for community-based research that benefits patient/resident care. The Foundation is in the midst of a \$6,000,000.00 Capital Campaign for the new 96 Long Term Care bed expansion which will significantly reduce wait times for those members of our community needing Long Term Care. As part of the campaign, the Foundation is also funding an expanded Day Programs Centre with specialized facilities for the Acquired Brain Injury Program, a, unique to North America, Rehabilitation Motion Garden and a new auditorium.

St. Joseph's specializes in Long Term Care, Rehabilitation, both short and long term, Complex Continuing Care and Community Out-Reach programs including the Alzheimer's Day Program, Out 'N' About program for the frail elderly, the Acquired Brain Injury Program and the Fergus Day Program. Out Patient programs include Pediatric Speech for pre-schoolers, Physiotherapy, Occupational Therapy, Physiatry, Bone Densitometry, and Geriatric Assessment, to name just a few.

For further information, contact:
Mary DuQuesnay, Executive Director, 519- 767-3424 or
mduquesn@sjhh.guelph.on.ca



Accredited as an adherent to the Canadian Centre for Philanthropy's Ethical Fundraising and Financial Accountability Code. Information about the Code can be found at the website www.ccp.ca.

